





# Family Farm Specializing In Greens and Specialty Crops





- Keden Is constantly looking for unique crops that require patience and professional touch
- The farm comprises 16 acres of ornamentals and 12 acres of citrus groves



#### Will deliver at short notice quality product that is cut to order .

kedem kedem

Can accommodate orders for any length or special treatment at short notice High quality standards . All crops are treated according to the latest post harvest protocols to ensure maximum vase life.





### The Farm facilities

Modern and clean facility that is up-to-date with all post harvest protocols for the different crops





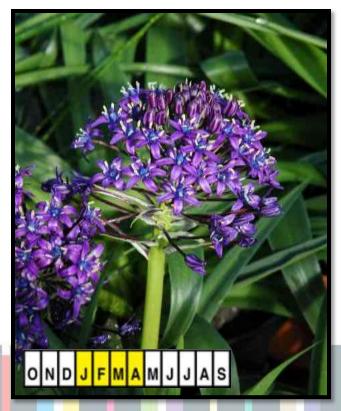


## Scilla Peruviana

- •Kedem farm specializes in stretching the season for Schilla.
- Schilla is grown in a greenhouse, shade and outdoors.
- Production is around a 150,000 stems yearly











- Kedem farm specializes in stretching the season for Dubium.
- Dubium is grown in a greenhouse and under shade
- Production is around400,000 stems yearly
- •Supply is end of December to March

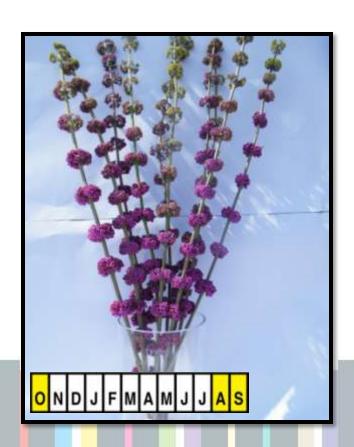


## Callicarpa giraldii



- Callicarpa is grown outdoors.
- •Production is round 150,000 stems yearly.
- Supply is August to October





## Greens are the backbone of the business:

#### Ruscus

2 million stems yearly.



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#### Kochia

(Mariana Sedifolia)

500,000 stems.



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#### **Aspedistra**

#### 'Milky Way'

- •70,000 stems yearly,
- •Milky Way average length is 50 cm.



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Kedem Farms are taking part in an environmental initiative: Renewing of the Oak population in the Sharon area.











## **Green Initiative:**



The farm supports
green initiatives and
currently supply around
20% of its electric
power by solar panels.



The farm employs around 7 workers, locals and Thais and follows the guidelines of fair employment.







## Kedem's Vision:



Nir Kedem's long term goal is to stay in business in an ever changing market.

#### His strategy includes:

- •Research and development of new crops that require a great deal of investment or a longer period of time to acquire plant material.
- •Implement new technologies that will replace some of the work force.



