







Anemone farm in a historic setting



• Situated in the <u>Valley of Ella</u>
Where the battle between David and Goliath took place.

Advanced technology

Acquiring advanced technology is part of Uki's plan to improve quality and presentation of his flowers.

Only this season Uki invested in:

- Artificial growing media.
- Top of the line sorting machine that sorts flowers using cameras.
- The cameras sort by:
 - Flower Diameter.
 - Flower weight.
 - Flower length.

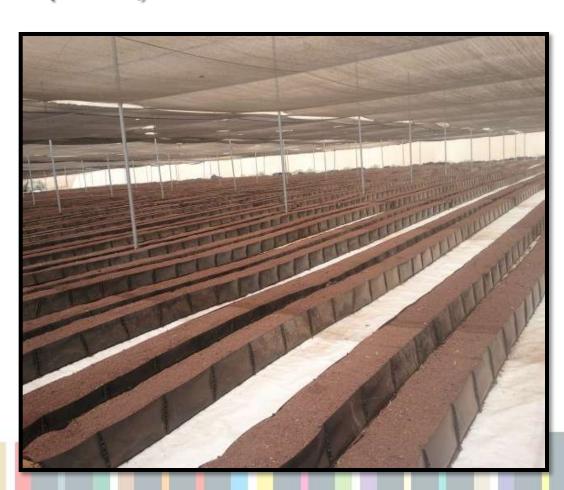




Moving toward growing in isolated media (Tuff)



- Third of the production is done in Tuff growing media.
- Separated from the soil for disease and fertilization control.
- The main benefit of growing in artificial media is the ability to get consistent and high quality all season long, with minimum impact of weather conditions.





- Tuff will prevent flooding by rain water of the root system.
- Improve working conditions for the work force.



Additional 2/3 of the farm is grown on local soil

Anemones are grown by color

Uki's farm grows the full color range:

20% Red

20% Blue

20% Pink

20% Pastel

10% Bordeaux

10% White





Red Anemone



- Meron and Gallil Hybrid Anemone.
- Corms are renewed annually from Yodfat nursery



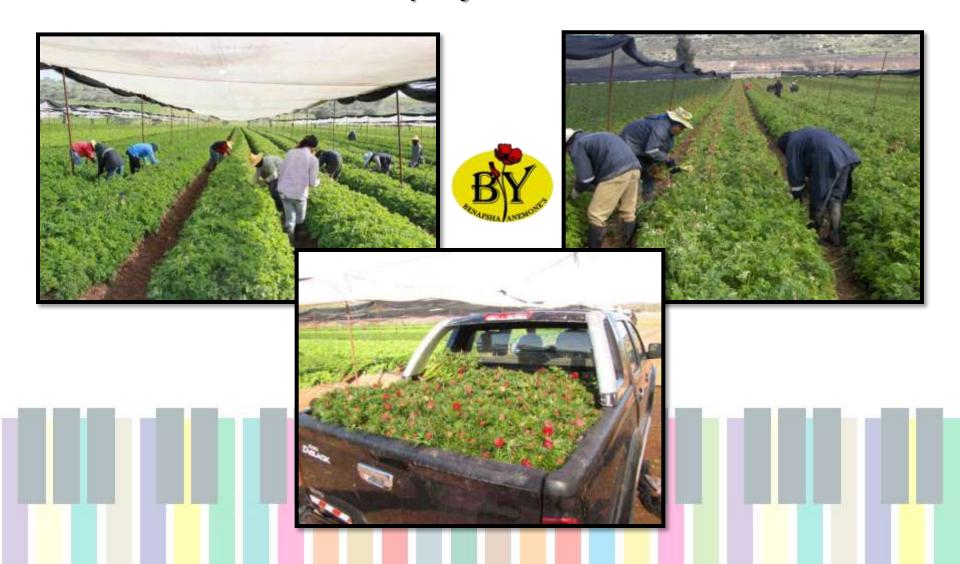




Jerusalem And Meron Pink-corms are renewed annually from Yodfat Nursery



The farm employs around 18 workers, locals and Thais and following the guidelines of fair employment.



Vegetables are grown during summer





Green Initiative:

Solar Panels are installed on the top of the farm buildings to generate electricity.

This system will cover the electric needs of the farm and create surplus of 50%.





Vision







In Uki's vision, Anemone will become a premium product in the market place as a result of the improved quality.

Uki strives to create an Anemone with bigger flowers and stronger stems, using the most advanced growing techniques. Also working to improve growing condition year after year.



