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#FlowerPower campaign by Aviv "Harmonie"

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HADERA, Israel: Empowering business partners in the promotion of our products, is the leading idea behind the new Aviv "Harmonie" campaign #FlowerPower.

#FlowerPower respects the consumers' wide variety of choices when it comes to gifts, by pointing out that any gift will be more meaningful if accompanied by fresh flowers.

The new Aviv "Harmonie" campaign was launched via social media two weeks ago and is planning to engage professionals and the

general public in the flower world from different aspects, visuals, fun facts, and interesting ideas on how to use flowers in your most precious moments.

Aviv's business partners are invited to add their logo to the visuals and create their own promos with the graphic images that are given to customers.

The #FlowerPower campaign will be present at FloraHolland Tradefair Aalsmeer – At the FlowersBar – at the main catering area

Please come and see us there.

On facebook: Aviv flowers and fresh produce

#FlowerPower

#FlowersCompleteThePicture



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address

FloraCulture International
 FloraHolland
 Communication department/FloraCulture International
 P.O. Box 1000
 1430 BA Aalsmeer
 The Netherlands
 Tel: +31 6 53346605
 info@floracultureinternational.com

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